

# YOUR RESTAURANT ON GOOGLE - MORE THAN JUST OPENING HOURS

Boost Your Restaurant's Impact with Google Tools



**In the digital age, a strong Google presence goes beyond correct opening hours. It's about using all of Google's tools effectively. Let's learn how to harness Google's power for your restaurant's success.**

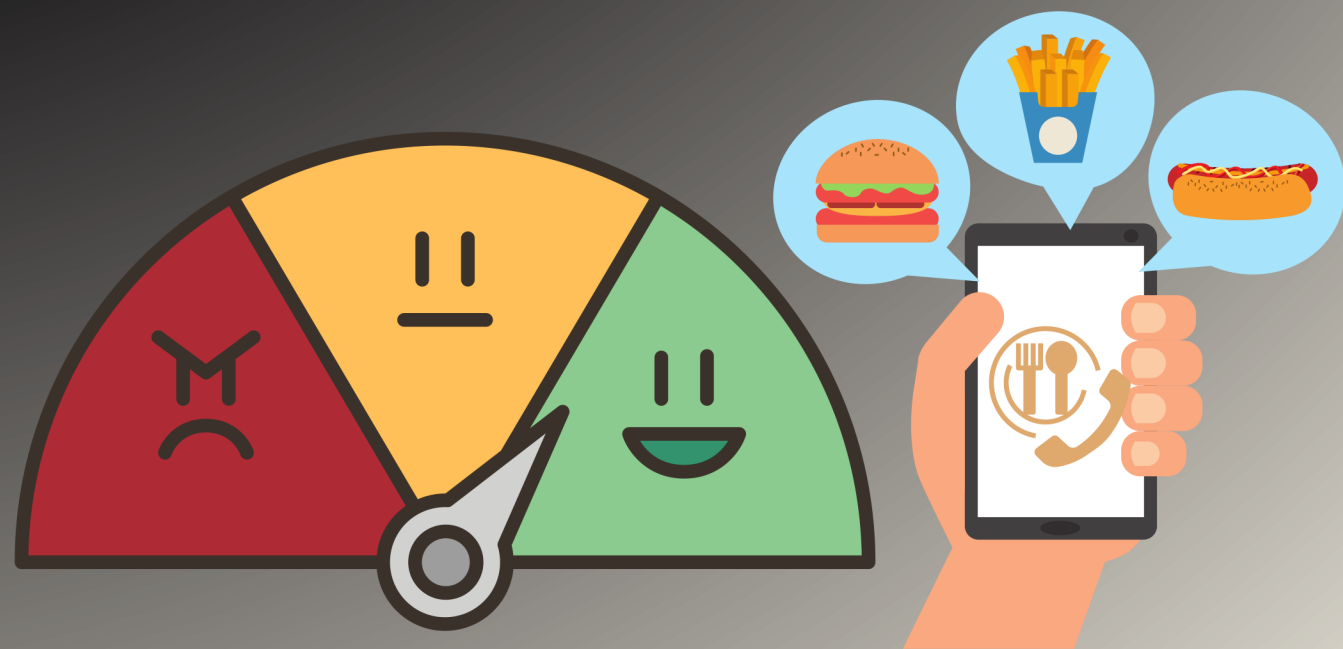


**how to use Google My Business**



## Importance of Accurate Info

**Accurate and comprehensive information on Google is essential. From opening hours to services offered and the menu, customers rely on this data for their dining decisions. Ensuring your info is precise and up-to-date means no missed opportunities.**



# **Making the Most of Google Reviews**

**Google reviews are powerful tools for reputation building. Encourage your satisfied diners to share their experiences and reply to reviews to show your commitment to customer satisfaction. Positive reviews can boost your online reputation significantly.**



## Power of Google Maps

**Google Maps is more than a navigation tool. It can showcase your location, allow customers to view your restaurant from the street, and even provide directions. A well-optimised Google Maps listing makes it easy for customers to find and visit you.**



# Benefits of Google Posts

Keep your customers in the loop with Google Posts. Share updates, special deals, and events right on your Google My Business profile. It's an underutilised feature that can keep your audience engaged and informed.



# Google Insights for Understanding Customers

Understanding your customers' behaviour is a key to success. Google provides valuable insights like popular times, customer actions, and photo views. These insights can guide you to make informed decisions about your operations and marketing.



Mastering Google's tools can maximise your restaurant's online impact. Ready to transform your online presence? Get in touch with us at **Red Panda Marketing Solutions** and let's take your restaurant to new heights of digital success!



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